

KAL/COR/BSE/09/913/2020

7th September, 2020

The Manager

Dept. of corporate services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Dear Sir,

Scrip code: 530163

Subject: Intimation of Resignation and Appointment of the Chief Financial Officer - under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 read with Schedule III Part A SEBI (LODR) Regulations, 2015 we would like to inform that Mr. Arvind Agarwal has resigned and ceased to be the Chief Financial and of the Company with effect from 7th September, 2020

SI No.	Particulars	Disclosures
1	Reason for change viz. appointment, resignation, removal death or otherwise	Resignation
2	Date of appointment/cessation (as applicable)	With effect from 7 th September, 2020
	Term of Appointment	N.A
3	Brief Profile in case of appointment	N.A.
4	Disclosure of Relationship between directors (in case of appointment of a director)	N.A.

Further, on the recommendation of the Nomination and Remuneration Committee and Audit Committee on the Board Meeting held on 14th August 2020, Mr. N. Murali Krishna shall be appointed as the Chief Financial and Chief Operating Officer with effect from 7th September, 2020

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1	Reason for change viz. appointment, resignation, removal death or otherwise	Appointment
2	Date of appointment/cessation (as applicable)	With effect from 7 th September, 2020
	Term of Appointment	N.A
3	Brief Profile in case of appointment	Detailed profile is provided an as attachment
4	Disclosure of Relationship between directors (in case of appointment of a director)	N.A.

Kerala Ayurveda Limited

CIN- L24233KL1992PLC006592

Corporate Office:

1134, 1st floor, 100 Feet Road,

HAL 2nd stage, Indiranagar,

Bangalore – 560008

Ph: +91 80 41808000, Fax: +91 80 41157117

www.keralaayurveda.biz

Registered Office:

Athani post, Aluva,

Kerala, - 683585, India.

Ph: +91 484 2476301/2/3/4, Fax: +91 484 2474376

email: info@keralaayurveda.biz



You may please take on record the above said information

For Kerala Ayurveda Limited.,

Ashitha

B.R. Ashitha
Company secretary and Compliance Officer

Encl: Profile of Mr. N. Murali Krishna

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KERALA AYURVEDA LTD

Regd. off: VII/415, Nedumbassery, Athani PO-683585, Aluva, Kerala.
www.keralaayurveda.biz



September 7, 2020

Kerala Ayurveda Ltd Appointment of Mr. N. Murali Krishna as CFO & COO

Kerala Ayurveda Ltd (“Company”), a leading provider of Ayurveda products and services globally, announced that Mr. N. Murali Krishna has joined the Company as Chief Finance Officer and Chief Operating Officer with effect from September 7, 2020. In this capacity, Mr. Murali Krishna will report to Ramesh Vangal, Chairman of the Company. He will have responsibility for Finance, Manufacturing Operations, Supply Chain including, Purchasing, Logistics and Business Optimisation.

Mr Arvind Agarwal, the current CFO after a long and loyal service has resigned and is leaving the company for personal reasons, primarily to look after his family business. His contribution to the company is deeply appreciated. He will provide all necessary support to oversee the transition.

“We are extremely excited to have Murali join Kerala Ayurveda’s executive leadership team, where we will benefit immensely from his financial and operations management and proven record of success.” said Ramesh Vangal. “The company has numerous growth initiatives under progress and we look forward to getting the benefit of his deep insight on operations and focus on expanding our front-end reach to multiple distribution channels. We look forward to working with him closely as we reimagine our business post Covid.”

Mr. Murali Krishna has over 29 years of successful career in all aspects of Financial Accounting, Analytics and Management Reporting, with Corporations such as, Asahi Loihein, Myanmar (Japanese MNC JV), PepsiCo, India and P&G, India. His latest role was as Head of Finance with Asahi Loihein, Myanmar (Japanese MNC JV) based at Yangon, Myanmar. During a long tenure in PepsiCo, India, he was commercial manager for a large bottling operation where he contributed significantly to a turnaround.

About Kerala Ayurveda Limited

Kerala Ayurveda Ltd, is one of the oldest (founded 75 years ago) full spectrum-Listed Ayurveda companies in the world. The company enshrines the authentic, traditional form of Ayurveda and Yoga from Kerala, with an ancient lineage going back 5,000 years. Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services across India & USA. KAL has over 400 products and touches 100,000 patients / year. Kerala Ayurveda Academy, USA, based in California, has trained and certified over 2,000 ‘graduates’. KAL has over 6,000 hours of education programs certified by States of California and Washington in USA.

For more information visit us at www.keralaayurveda.biz

Safe Harbor

Certain statements in this release are forward looking statements which involve a number of risks and uncertainties that could cause actual results and outcomes to differ materially from those in such forward looking statements. The risks and uncertainties relate to changes and variations in the project, unexpected delays in development, obtaining regulatory approvals, etc. The statements in this release represent Kerala Ayurveda's expectations and beliefs as of the date of this release. Kerala Ayurveda anticipates that subsequent events and developments may cause these expectations and beliefs to change. However, while Kerala Ayurveda may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Kerala Ayurveda's expectations or beliefs as of any date subsequent to the date of this release.

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