

KERALA AYURVEDA LTD.

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Kerala Ayurveda Limited Charters a New Beginning after 80+ Years of Unparalleled Ayurvedic practice: A New Era, A New Beginning

Kerala Ayurveda Limited (KAL) has recently made a significant breakthrough as proof of its Modern Voice and Scientific Credibility. **The United States Patent and Trademark Office (USPTO) has awarded KAL its 1st patent for a uniquely processed proprietary herbal formulation, inspired from ancient ayurvedic wisdom.**

The product has been extensively studied through the rigors of modern scientific validation through Phytochemical & Marker Analysis, Extensive pre-clinical at **Renovel Discoveries Inc. in the United States** and pharma rigour double-blind placebo-controlled clinical study at the well-known **Banaras Hindu University (BHU) in India.**



The patent also covers the **efficacy of the herbal composition in the management of metabolic syndrome disorders such as type 2 diabetes mellitus, obesity, and lipid profile management**, as well as the use of the herbal composition in the preparation of food supplements, pharmaceuticals, and nutraceuticals in **suitable dosage forms such as beverages/liquids, capsules, tablets, granules, jellies, and so on.**



KAL's main goal with this invention was to establish Safety, Purity & Efficacy and also to provide a standardised process for preparing such an herbal composition, resulting in a standardized product with specifications that could indicate batch-to-batch consistency (in terms of certain specific active ingredient composition that are unique to the herbal blend and are believed to contribute to the efficacy of the formulations so prepared and developed).

Kerala Ayurveda Academy, perhaps the Largest Vocational Ayurvedic Institute in the US outside India, has opened its new branch in Norway -

With over 3,000 alumni and a mission to provide the highest quality of Ayurvedic education and wellness services based on the authentic Vedic principles, the US academy was founded in 2006. It offers authentic ayurvedic education [courses and treatments, approved by California and Washington States and National Ayurvedic Medical Association (NAMA)], wellness services and a premium range of products to a global network of practitioners and health seekers.



The centre has recently made an **inroad in Norway**, where Kerala Ayurveda Academy was launched in 2021 and the first group graduated last month. It plans to further broaden its global reach by entering Canada, Australia, and other regions.

Kerala Ayurveda announces, Ayurvedagram Bali, its new wellness resort in Indonesia -

Located in the **Heart of Ubud**, **Ayurvedagram Bali** is Kerala Ayurveda's newest wellness resort for a tranquil yet luxurious hideaway where one can refocus on life's great journey. It is a 25-room resort is nestled amongst 7,000 square meters of breath-taking scenery. Ubud is the heart of Bali in more ways than one. As Bali's cultural capital, all manner of bohemians, artists, gourmets, hippies, royalty, and so much more lend their diverse perspectives to a rich local culture.



Ayurvedagram, the flagship Heritage wellness retreat in Bangalore, is one of India's most awarded Ayurvedic Resorts. As part of fulfilling its mission to propagate Ayurveda globally, KAL also provides professional and technical guidance and assistance to entrepreneurs interested in establishing Ayurveda centres in India and abroad. As part of its expansion plans, KAL is all set to inaugurate **a chain of Wellness Centres in India**.

Transforming Ayurveda: KAL's New Journey, with a Brand-New Look!



KAL has rebranded itself in order to better reflect the times while remaining true to its roots. It has reinvented its brand identity by incorporating several hidden elements that represent the company!

KAL is well positioned to expand the reach of Ayurveda, given its vast scientific knowledge and practical experience in treating over a million people each year, through its network of clinics, hospitals, and resorts in India and abroad. **KAL is Inspired by Ayurveda, Powered by Science, Propelled by Education and Fueled by Digital Revolution.**

About Kerala Ayurveda Limited

Kerala Ayurveda Ltd is one of the oldest (founded 77 years ago) **full Spectrum-Listed Ayurveda companies in the world**. The company enshrines the authentic, traditional form of **Ayurveda and Yoga from Kerala**, with an ancient lineage going back 5,000 years. **Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services across India & USA**. KAL has over 400 products and touches 100,000 patients / year. Kerala Ayurveda Academy, USA, based in California, has trained and certified over **2,000 'graduates'**. KAL has over 6,000 hours of education programs **certified by the States of California and Washington in USA**.

For more information visit us at www.keralaayurveda.biz

Safe Harbor

Certain statements in this release are forward-looking statements which involve a number of risks and uncertainties that could cause actual results and outcomes to differ materially from those in such forward-looking statements. The risks and uncertainties relate to changes and variations in the project, unexpected delays in development, obtaining regulatory approvals, etc. The statements in this release represent Kerala Ayurveda's expectations and beliefs as of the date of this release. Kerala Ayurveda anticipates that subsequent events and developments may cause these expectations and beliefs to change. However, while Kerala Ayurveda may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Kerala Ayurveda's expectations or beliefs as of any date subsequent to the date of this release.

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