

KERALA AYURVEDA LTD

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Bengaluru

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ASSOCHAM awards Kerala Ayurveda Ltd as 'HERBAL COMPANY OF THE YEAR' and Ayurvedagram as 'SPA & WELLNESS CENTRE OF THE YEAR'

The Associated Chambers of Commerce & Industry of India ('ASSOCHAM'), a premier Industry body awarded Kerala Ayurveda Limited as '**HERBAL COMPANY OF THE YEAR**' as part of its **NUTRACEUTICALS & HERBALS EXCELLENCE AWARDS 2016** held at New Delhi on 5th July 2016. The prestigious award was presented by Shri YS Chowdary, Hon'ble Minister of State for Science & Technology & Earth Sciences, Government of India.

We are also delighted that Ayurvedagram Heritage Wellness Centre Pvt. Ltd., a subsidiary of Kerala Ayurveda Limited, which owns and operates a heritage ayurveda resort at Bangalore, won the prestigious '**SPA & WELLNESS CENTRE OF THE YEAR**' under the same Nutraceuticals & Herbs Excellence Awards 2016.

Speaking on the double honour bestowed by ASSOCHAM, **Mr. Ramesh Vangal**, Chairman said, *"It is indeed a privilege to be adjudged as 'Herbal Company of the Year' and Ayurvedagram continues to get repeated recognition in addition to Frost & Sullivan and Dun & Bradstreet awards in the past. The award encourages us to re-dedicate our efforts to validate Ayurveda as an authentic and holistic healthcare solution for the global market."*

About Kerala Ayurveda Limited

Kerala Ayurveda Limited, founded in 1945, is a full spectrum-Listed Ayurveda company and a pioneer in propagating the rich heritage of Ayurveda. Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services in India & USA. Touching over a million lives over last 70 years, its products and services bring alive the 5,000 year old traditional knowledge to the global audience.

Kerala Ayurveda has over 350 Classical & Proprietary Formulations, a Herbal Garden with over 1,200 unique Medicinal Herbs, manufacturing facilities and R&D Center, and has over 50 Ayurvedic doctors, operates a chain of 16 treatment centers & clinics, 2 Ayurveda Hospitals and a heritage wellness resort in Bengaluru, "AyurvedaGram". Its subsidiaries in USA have presence in 5 locations and offers accredited ayurvedic courses and treatments.

Kerala Ayurveda has embarked on an exciting journey in validating Ayurveda through rigorous, scientific process based on US FDA norms and its research based innovation has lead to a pipeline of products, which deliver products and services based on the principles of Ayurveda and have a hallmark of safety, purity and efficacy.

For more information visit us at www.keralaayurveda.biz

About ASSOCHAM

ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. ASSOCHAM has in its fold more than 400 Chambers and Trade Associations, and is serving more than 4,50,000 members from all over India. ASSOCHAM organized the 2nd National Symposium-cum-Awards on "Nutraceuticals, Herbals, & Functional Foods" to highlight issues plaguing the growth of the sector while the Awards aims to recognize and promote individual best practices in each of the verticals.

For more information visit - www.assochem.org

Safe Harbor

Certain statements in this release are forward looking statements which involve a number of risks and uncertainties that could cause actual results and outcomes to differ materially from those in such forward looking statements. The risks and uncertainties relate to changes and variations in the project, unexpected delays in development, obtaining regulatory approvals, etc. The statements in this release represent Kerala Ayurveda's expectations and beliefs as of the date of this release. Kerala Ayurveda anticipates that subsequent events and developments may cause these expectations and beliefs to change. However, while Kerala Ayurveda may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Kerala Ayurveda's expectations or beliefs as of any date subsequent to the date of this release.

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