

KERALA AYURVEDA LTD

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Bengaluru

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INDIA TODAY, INDIA'S LEADING PUBLICATION, RECOGNIZES KERALA AYURVEDA FOR ITS EFFORT TO TAKE AYURVEDA GLOBAL

KERALA AYURVEDA LTD WINS THE PRESTIGIOUS "MAKE IN INDIA EMERGING ENTREPRENEUR AWARD", 2017

India can be a leader in making affordable, holistic healthcare available to the world and the Government of India is fully committed for promotion of Ayurveda, Yoga and traditional systems of medicine, and backed by our Hon'ble Prime Minister Shri. Narendra Modi.

The 2nd edition of the India Today "**MAKE IN INDIA EMERGING ENTREPRENEUR SUMMIT & AWARDS, 2017**", held at New Delhi on July 6th, was a star studded gathering attended by various ministers from Government of India including, Shri Ravi Shankar Prasad, Hon'ble Minister of Electronics and Information Technology; Shri Jayant Sinha, Hon'ble Minister of State for Civil Aviation, and Shri Arjun Ram Meghwal, Hon'ble Minister of State for Finance.

Shri Ravi Shankar Prasad who inaugurated the award function said "The real change is brought about by those who are entrepreneurs and innovative and the Government's job is only to facilitate".

KERALA AYURVEDA LIMITED won the **PRESTIGIOUS "MAKE IN INDIA EMERGING ENTREPRENEUR AWARD", 2017** under **PHARMACEUTICALS & BIOTECHNOLOGY CATEGORY** which was presented by Union Ministers Shri Jayant Sinha and Shri Arjun Ram Meghwal.



Expressing his delight over this recognition, **Mr. Ramesh Vangal, Chairman of Kerala Ayurveda Ltd** said, "Ayurveda combined with Yoga, can transform global healthcare from Illness to Wellness. Our mission

is **Inspired by Ayurveda, Powered by Science and Propelled by Education!** Our core business idea is a fully integrated approach that combines traditional wisdom and modern scientific knowledge that delivers Ayurvedic solutions that are **Pure, Safe and Effective.**

Anchored in Authenticity & Purity and Touching over a million lives over last 70 years, Kerala Ayurveda's footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services in India & USA. Our over 400 Classical & Proprietary Formulations are backed with world class research and powered by Renovel Discoveries Inc., USA and public-private partnership with BHU.

The past year has been an exciting and eventful year for us. Our excellence in delivering quality products and Healthcare services has earned us the prestigious ASSOCHAM awards for Kerala Ayurveda Ltd. as '**HERBAL COMPANY OF THE YEAR**' and Ayurvedagram Heritage Wellness Centre Pvt. Ltd. (subsidiary) as '**SPA & WELLNESS CENTRE OF THE YEAR 2016**' and '**Best Ayurvedic Treatment Centre of the Year 2017**'.

Kerala Ayurveda Limited has pioneered, and is one of the foremost Ayurveda Education Schools in the USA. It has trained around 2,000 students who undergo 625 hrs - 1500 hrs program. These programs allow certification and accreditation from the California and Washington State.

This recognition from India Today reinforces our commitment to 'Take Ayurveda Global' and by leveraging the India arbitrage 'From India', and 'For India'."

Mr J P Singh, COO of Kerala Ayurveda Limited, who received the award, said "Kerala Ayurveda Limited is well positioned to expand the reach of Ayurveda, given the large amount of scientific knowledge and practical experience of 75,000 patients a year, through its network of clinics, hospitals and resorts in India and abroad. This recognition encourages us to re-dedicate our efforts to validate Ayurveda as an authentic and holistic healthcare solution for the global market; beyond doctors into the mass market."

Dr Nagabhushan, Director-Innovation & Implementation, who has pioneered the breakthrough ayurvedic solution for dengue fever via rapid enhancement of platelet count, spearheads the extensive R&D efforts behind ayurveda based innovation and 'cross over' medicines marketed through pharma majors.

Dr Nagabhushan, who also attended the award function said, "We have over a dozen exciting ayurvedic crossover products ready for launch, to benefit customers, which are going to be marketing through pharma. This award encourages us to lead the industry into bringing Innovative Ayurvedic solutions."

About Kerala Ayurveda Limited

Kerala Ayurveda Limited, founded in 1945, is a full spectrum-Listed Ayurveda company and a pioneer in propagating the rich heritage of Ayurveda. Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services in India & USA. Touching over a million lives over last 70 years, its products and services bring alive the 5,000 year old traditional knowledge to the global audience.

Kerala Ayurveda has over 400+ Classical & Proprietary Formulations, a Herbal Garden with over 1,200+ unique Medicinal Herbs, manufacturing facilities and R&D Center, and has over 32 Ayurvedic doctors, operates a chain of 25 treatment centers & clinics, 2 Ayurveda

Hospitals and heritage wellness resort in Bengaluru, “AyurvedaGram” and “The Health Village” in Kerala. Its subsidiaries in USA have presence in 3 locations and offers accredited ayurvedic courses and treatments.

Kerala Ayurveda Limited is Inspired by Ayurveda, Powered by Science and Propelled by Education and has set itself to lead the industry into bringing Ayurvedic solutions that are Pure, Safe and Effective.

Kerala ayurveda limited has earned the prestigious ASSOCHAM awards as ‘**HERBAL COMPANY OF THE YEAR**’ and Ayurvedagram Heritage Wellness Centre Pvt. Ltd. (subsidiary) as ‘**SPA & WELLNESS CENTRE OF THE YEAR 2016**’ and ‘**Best Ayurvedic Treatment Centre of the Year 2017**’, In addition to Frost & Sullivan and Dun & Bradstreet awards in the past.

For more information visit us at www.keralaayurveda.biz

About India Today Group

INDIA TODAY was launched in 1975. And in just a few years, it became the leading newsmagazine in the country. Now, with editions in five languages, it has become the most widely read publication in India-a position it has held for over a decade-with a circulation of 1.1 million every week and a readership of more than 15 million.

India today instituted “India Today Make in India emerging entrepreneur summit & awards with a view to promote the Make in India initiative which was launched by Prime Minister in September 2014 as part of a wider set of nation-building initiatives. Devised to transform India into a global design and manufacturing hub.

For more information visit - www.indiatodaygroup.com

Safe Harbor

Certain statements in this release are forward looking statements which involve a number of risks and uncertainties that could cause actual results and outcomes to differ materially from those in such forward looking statements. The risks and uncertainties relate to changes and variations in the project, unexpected delays in development, obtaining regulatory approvals, etc. The statements in this release represent Kerala Ayurveda’s expectations and beliefs as of the date of this release. Kerala Ayurveda anticipates that subsequent events and developments may cause these expectations and beliefs to change. However, while Kerala Ayurveda may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Kerala Ayurveda’s expectations or beliefs as of any date subsequent to the date of this release.

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