



KERALA AYURVEDA LTD

Regd. Office.VII/415, Nedumbassery, Athani P.O., Aluva - 683 585.

<http://www.keralaayurveda.biz/htmls/aboutus/investor.html>

14th July 2011

Dear Member,

Every 3000 sheets of papers cost us a tree. Realizing this truth and for maintaining the most exquisite planet of earth evergreen, the Ministry of Corporate Affairs (MCA) has taken a Go Green Initiative in the Corporate Governance by allowing paperless compliances by the companies. To put it precisely, MCA has issued a Circular on 21st April, 2011 stating that the service of notice / documents by a company to its Shareholders can now be made through electronic mode.

Your company is always on the tip-toe to support such noble initiation by MCA, it proposes to send documents such as the Notice of the Annual General Meeting, Audited Financial Statements, Directors Report, Auditors Report, etc., for the year ended on March 31, 2011 and henceforth all the statutory documents to the shareholders in Electronic Form.

In this regard, we propose to send Annual Report of the Company, including notice of annual general meeting, financial statements, directors report, auditors report etc., for the year ended March 31, 2011 in electronic form, to the e-mail address provided by you and made available to us by the Depositories.

In case you desire to receive the above mentioned documents in physical form, you are requested to send an e-mail to investor@keralaayurveda.biz on or before August 15, 2011 by clearly mentioning your DP ID and Client ID.

Please note that the annual report will be available on the Company website <http://www.keralaayurveda.biz> for download by the shareholders. Please note that you will be entitled to be furnished, free of cost, with a copy of the annual report, upon receipt of the requisition from you, any time, as a member of the Company.

We are sure you would appreciate the Green Initiative taken by MCA and your Company desires to Participate in such initiatives.

Thanking you,

Yours faithfully,
For **Kerala Ayurveda Ltd.**

Sd/

K.Raghunadhan
DGM(Fin) & Company Secretary