



# KERALA AYURVEDA LTD.

(Formerly Kerala Ayurveda Pharmacy Limited)

Regd.office :VII/415, Nedumbassery, Athani P.O- 683 585, Kerala.  
Email: info@keralaayurveda.biz / Website: www.keralaayurveda.biz  
Unaudited Financial Results for the quarter ended 31st March, 2010



Rs. in Lacs

INCOME / EXPENDITURES	Quarter Ended		Year Ended	
	31.03.10	31.03.09	31.03.10	31.03.09
	Unaudited	Unaudited	Unaudited	Audited
1.a)Gross Income from Sales/Service	686.70	515.50	2,105.14	1,898.83
Less: Excise Duty & VAT	20.60	21.22	81.05	100.36
Net Income from Sales/Service	666.10	494.28	2,024.09	1,798.47
b)Other Operating Income	6.89	16.06	23.16	30.00
<b>Total Income [1(a)+1(b)]</b>	<b>672.99</b>	<b>510.34</b>	<b>2,047.25</b>	<b>1,828.47</b>
2. Expenditure				
a) (Increase)/Decrease in Stock in Trade & WIP	(2.45)	(59.84)	53.90	(74.56)
b) Consumption of Raw materials & Other Direct Expenses	344.81	148.98	734.96	541.33
c) Employees Cost	131.95	88.81	639.15	718.44
d) Depreciation & Amortisation	67.94	65.20	262.32	261.69
e) General Admin. Exp	28.71	36.52	216.45	342.61
f) Selling & Distribution Exp	59.56	100.62	200.25	334.88
g) Other Expenditure	32.55	32.80	118.18	138.71
<b>h) Total Expenditure</b>	<b>663.07</b>	<b>413.09</b>	<b>2,225.21</b>	<b>2,263.10</b>
<b>3. Profit from operations before Other Income, Interest and Exceptional Items [1-2]</b>	<b>9.92</b>	<b>97.24</b>	<b>(177.96)</b>	<b>(434.64)</b>
4. Other Income	0.26	0.23	1.07	0.79
<b>5. Profit /(-) Loss before Interest and Exceptional items [3+4]</b>	<b>10.18</b>	<b>97.47</b>	<b>(176.89)</b>	<b>(433.85)</b>
6. Interest	26.76	50.59	148.58	210.69
<b>7. Profit /(-) Loss After Interest but before Exceptional item [5-6]</b>	<b>(16.58)</b>	<b>46.88</b>	<b>(325.47)</b>	<b>(644.54)</b>
8. Exceptional Items	-	(28.89)	-	88.36
<b>9. Profit /(-) Loss from Ordinary Activities before Tax [7+8]</b>	<b>(16.58)</b>	<b>17.99</b>	<b>(325.47)</b>	<b>(556.18)</b>
10.Tax expense	(45.39)	(113.46)	(45.73)	(109.33)
<b>11.Net Profit / (-) Loss after Tax [9-10]</b>	<b>28.81</b>	<b>131.46</b>	<b>(279.74)</b>	<b>(446.85)</b>
12.Extraordinary Items	-	-	103.33	52.19
<b>13.Profit /(-) Loss for the Period [13+14]</b>	<b>28.81</b>	<b>131.46</b>	<b>(176.41)</b>	<b>(394.66)</b>
14.Paid up equity share capital (Equity shares of Rs10 each)	1,055.57	1,055.57	1,055.57	1,055.57
15.Reserves excluding Revaluation Reserve			1194.24	1194.24
16.Earning Per share				
a) Basic & diluted EPS before Extraordinary Items (not annualised)	0.27	1.25	(2.65)	(4.23)
b) Basic & diluted EPS after Extraordinary Items (not annualised)	0.27	1.25	(1.67)	(3.74)
17.Public Shareholding } - Number of Shares	40,62,235	40,62,235	40,62,235	40,62,235
} - Percentage of Share holding	38.48	38.48	38.48	38.48
18.a) Promoter Shareholding } - Pledged / Encumbered - Shares	34,96,465	64,93,435	34,96,465	64,93,435
-Percentage of shares (as % of promoter shareholding in the company)	53.84	100.00	53.84	100.00
-Percentage of shares (as % of total share capital of the company)	33.12	61.52	33.12	61.52
b) Promoter Shareholding } - Non - Encumbered - Shares	29,96,970	NIL	29,96,970	NIL
-Percentage of shares (as % of promoter share holding in the company)	46.16	NIL	46.16	NIL
-Percentage of shares (as % of total share capital of the company)	28.40	NIL	28.40	NIL

## Segmentwise Revenue, Results and Capital employed for the quarter ended 31st March, 2010

Particulars	Quarter Ended		Year Ended	
	31.03.10	31.03.09	31.03.10	31.03.09
	Unaudited	Unaudited	Unaudited	Audited
<b>1.Segment Revenue</b>				
A) Ayurveda Business	400.32	433.91	1,588.85	1,705.99
B) Healthcare Services & Software Business	272.67	76.43	458.40	122.48
Total	672.99	510.34	2,047.25	1,828.47
Less-Inter Segment Revenue	-	-	-	-
Gross Sales/Income from Operation	<b>672.99</b>	<b>510.34</b>	<b>2,047.25</b>	<b>1,828.47</b>
<b>2.Segment Result</b>				
A) Ayurveda Business	1.85	83.24	(25.39)	(2.26)
B) Healthcare Services & Software Business	63.02	41.34	55.48	(126.94)
Total	<b>64.87</b>	<b>124.59</b>	<b>30.09</b>	<b>(129.20)</b>
Less: Interest (Not Allocable)	26.76	50.59	148.58	210.69
Other Unallocable Exp. net of unallocable income	54.69	56.00	206.98	164.10
Total Profit/(Loss) before Tax	<b>(16.58)</b>	<b>17.99</b>	<b>(325.47)</b>	<b>(503.99)</b>
<b>3.Capital Employed</b>				
A) Ayurveda Business	4,477.47	3,704.92	4,477.47	3,704.92
B) Healthcare Services & Software Business	350.09	454.89	350.09	454.89
C) Other Unallocable-Investments	1,138.04	1,136.04	1,138.04	1,136.04
Total Capital Employed	<b>5,965.60</b>	<b>5,295.85</b>	<b>5,965.60</b>	<b>5,295.85</b>

### Notes:

- The above unaudited results, were reviewed by Audit Committee and approved by the Board of Directors at their meeting held on 12th May, 2010
- The Auditors of the company have carried out the limited review of the above financial results.
- Kerala Ayurveda has two business segments-Ayurveda Business, Healthcare Services & Software Business
- During the quarter ended 31st March 2010, no investor complaint was received and disposed off. There were no complaints pending for redressal at the commencement and at the end of the quarter.
- Previous period figures have been regrouped and rearranged wherever necessary to conform to current periods classification.

For and on behalf of the Board of Directors of  
Kerala Ayurveda Ltd.

Sd/-

Bangalore  
12.05.2010

Dr K Anilkumar  
Executive Director